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**WRAP'S PRESIDENT AND CEO, AVEDIS SEFERIAN, HAS BEEN NAMED TO THE BOARD OF ADVISORS OF  
THE ALLIANCE FOR BANGLADESH WORKER SAFETY**

WRAP's President and CEO Avedis Seferian has been invited to serve on the Board of Advisors of the Alliance for Bangladesh Worker Safety. With this appointment, Mr. Seferian joins a group of 11 other highly-respected global leaders in garment manufacturing, workers' rights, and public policy who will guide the Alliance's efforts to improve factory safety in Bangladesh through the Bangladesh Worker Safety Initiative and will monitor the Alliance's progress.

Mr. Seferian had this to say about the appointment: "I'm honored to be a part of this important initiative. The Alliance has already done a lot of good work in Bangladesh, but we all know there's still plenty of ground left to be covered. We are at a pivotal moment in the history of the garment industry in Bangladesh, and in all my years working there, we have not had anything near the level of attention and resources being devoted to improving factory safety as we do today. I look forward to working with the Alliance and my fellow members of the Board of Advisors, in helping to drive forward the critical work being done to make factories in Bangladesh safer, and to reaching out to others involved in seeking this important goal."

The Alliance for Bangladesh Worker Safety was founded in July 2013 by a group of North American apparel companies, retailers and brands who joined together to develop and launch the Bangladesh Worker Safety Initiative, a binding, five-year undertaking that will be transparent, results-oriented, measurable and verifiable with the intent of improving safety in Bangladeshi ready-made garment (RMG) factories. There are currently 26 participating companies along with several supporting trade groups and organizations.

WRAP is an independent, objective, non-profit team of global social compliance experts dedicated to promoting safe, lawful, humane and ethical manufacturing around the world through certification and education. WRAP is based in Arlington, Virginia, USA with branch offices in Hong Kong, S.A.R. and Dhaka, Bangladesh and additional representation in India and Southeast Asia.

To learn more about the Alliance, visit [www.bangladeshworkersafety.org](http://www.bangladeshworkersafety.org)

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